

Written Communication VALUE Rubric

(adapted from value@aacu.org)

Category	Point Scale				Score
	100-90	89-80	79-70	69-60	
Context of and Purpose for Writing	Demonstrates a thorough understanding of context and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context and purpose, and a clear focus on the assigned task(s).	Demonstrates awareness of context and purpose, and to the assigned tasks(s).	Demonstrates minimal attention to context and purpose, and to the assigned tasks(s).	
Content Development	Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding, and shaping the whole work.	Uses appropriate, relevant, and compelling content to explore ideas within the context of the discipline and shape the whole work.	Uses appropriate and relevant content to develop and explore ideas through most of the work.	Uses appropriate and relevant content to develop simple ideas in some parts of the work.	
Sources and Evidence	Demonstrates skillful use of high quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing.	Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	Demonstrates an attempt to use credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	Demonstrates an attempt to use sources to support ideas in the writing.	
Control of Syntax and Mechanics	Uses graceful language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error free.	Uses straightforward language that generally conveys meaning to readers. The language in the portfolio has few errors.	Uses language that generally conveys meaning to readers with clarity, although writing may include some errors.	Uses language that sometimes impedes meaning because of errors in usage.	

Total Score:

Comments: